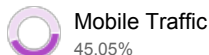
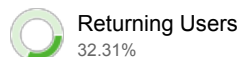
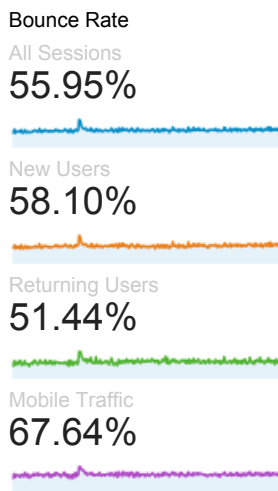
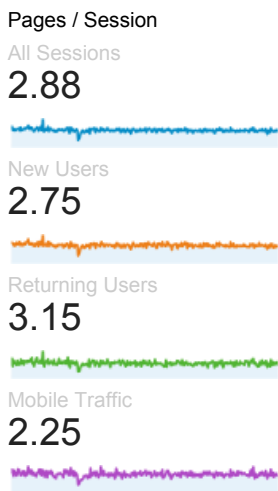
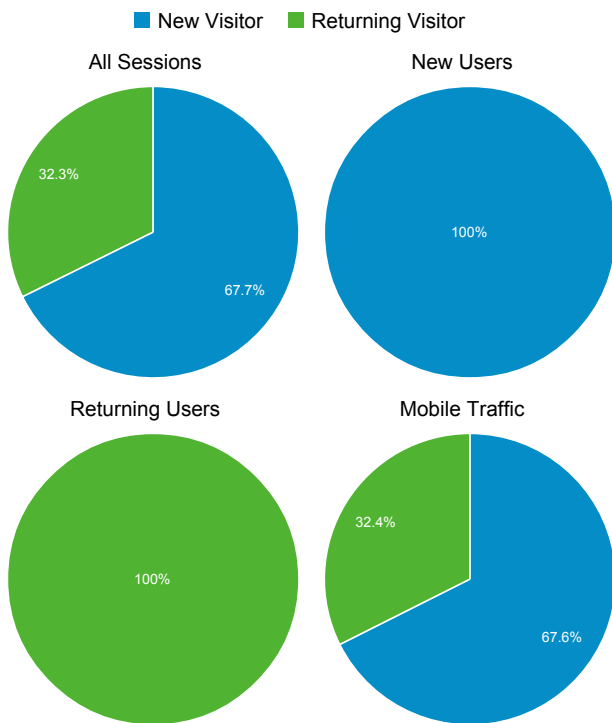
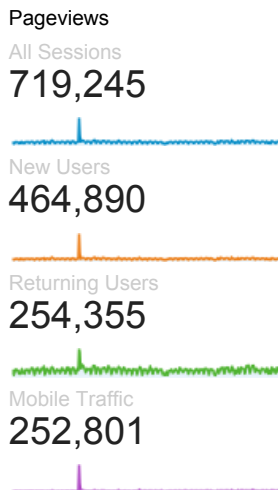
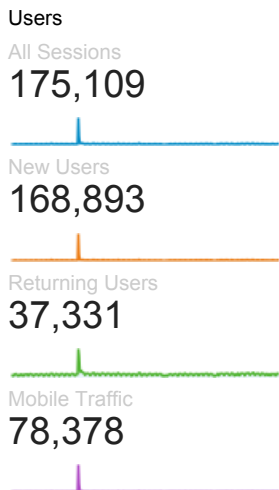
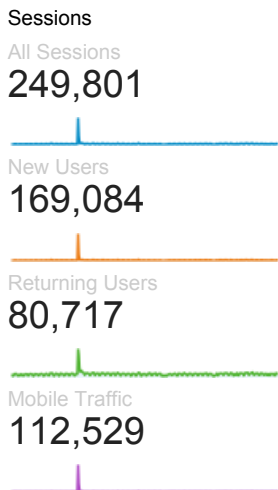
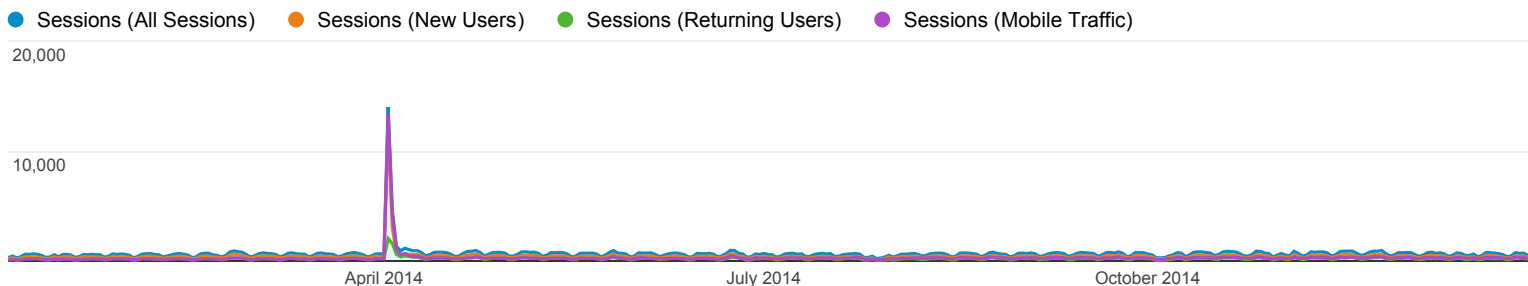


Jan 1, 2014 - Dec 31, 2014

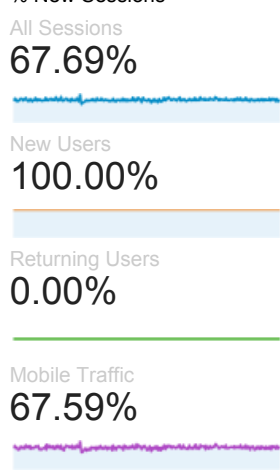
Audience Overview



Overview



% New Sessions



Language		Sessions	% Sessions
1. en-us	All Sessions	145,168	58.11%
	New Users	95,896	56.72%
	Returning Users	49,272	61.04%
	Mobile Traffic	34,307	30.49%
2. ar	All Sessions	35,110	14.06%
	New Users	26,525	15.69%
	Returning Users	8,585	10.64%
	Mobile Traffic	26,158	23.25%
3. en-gb	All Sessions	34,937	13.99%
	New Users	21,873	12.94%
	Returning Users	13,064	16.18%
	Mobile Traffic	28,661	25.47%
4. ar-ae	All Sessions	14,944	5.98%
	New Users	9,933	5.87%
	Returning Users	5,011	6.21%
	Mobile Traffic	14,276	12.69%
5. en	All Sessions	5,915	2.37%
	New Users	4,292	2.54%
	Returning Users	1,623	2.01%
	Mobile Traffic	5,509	4.90%
6. fr	All Sessions	2,296	0.92%
	New Users	2,079	1.23%
	Returning Users	217	0.27%
	Mobile Traffic	209	0.19%
7. ar-sa	All Sessions	2,038	0.82%
	New Users	1,769	1.05%

New Users	1,763	1.05%
Returning Users	269	0.33%
Mobile Traffic	273	0.24%
8. ar-bh		
All Sessions	1,847	0.74%
New Users	1,099	0.65%
Returning Users	748	0.93%
Mobile Traffic	24	0.02%
9. ar-eg		
All Sessions	1,335	0.53%
New Users	1,004	0.59%
Returning Users	331	0.41%
Mobile Traffic	1,150	1.02%
10. fr-fr		
All Sessions	516	0.21%
New Users	432	0.26%
Returning Users	84	0.10%
Mobile Traffic	266	0.24%