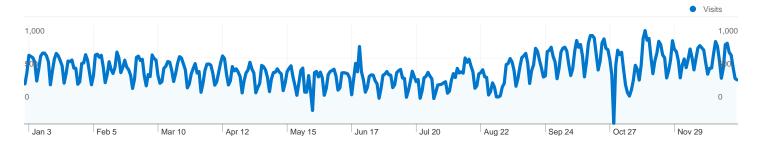
Comparing to: Site



#### Site Usage



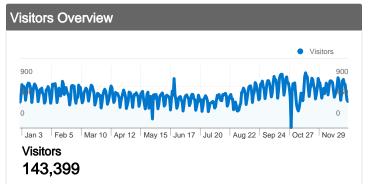
730,914 Pageviews

3.66 Pages/Visit



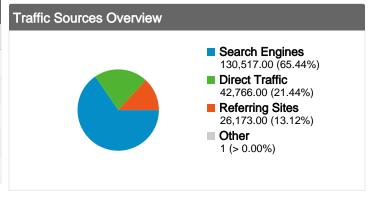
00:03:13 Avg. Time on Site

69.80% % New Visits



Map Overlay	
Viets 91.315	

Content Overview		
Pages	Pageviews	% Pageviews
/ar/	75,359	10.31%
/ar/HealthTools/BMI.aspx	51,644	7.07%
/EN/Default.aspx	47,902	6.55%
/EN/Contacts/Doctors.aspx	23,597	3.23%
/EN/E-	23,036	3.15%



Comparing to: Site



### 143,399 people visited this site



143,399 Absolute Unique Visitors

730,914 Pageviews

3.66 Average Pageviews

00:03:13 Time on Site

46.64% Bounce Rate

69.80% New Visits

### **Technical Profile**

Browser	Visits	% visits
Internet Explorer	118,788	59.56%
Chrome	30,319	15.20%
Firefox	29,487	14.78%
Safari	14,046	7.04%
Mozilla Compatible Agent	1,835	0.92%



## Pages on this site were viewed a total of 730,914 times

730,914 Pageviews

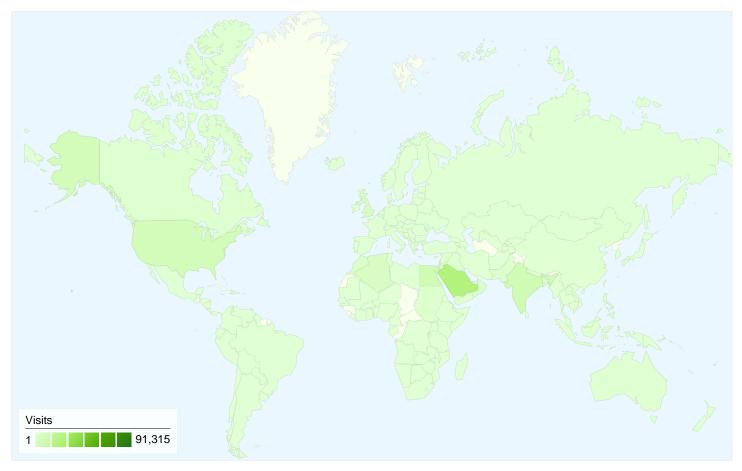
462,695 Unique Views

46.64% Bounce Rate

### **Top Content**

Pages	Pageviews	% Pageviews
/ar/	75,359	10.31%
/ar/HealthTools/BMI.aspx	51,644	7.07%
/EN/Default.aspx	47,902	6.55%
/EN/Contacts/Doctors.aspx	23,597	3.23%
/EN/E-Services/DrugPrices.aspx	23,036	3.15%





# 199,457 visits came from 188 countries/territories

Visits	Pages/Visit		me on Site	% New Visits	Bounce	
<b>199,457</b> % of Site Total: 100.00%	<b>3.66</b> Site Avg: 3.66 (0.00%)	00:03: Site Avg: 00:03:		<b>69.91%</b> Site Avg: <b>69.80%</b> (0.16%)	<b>46.64</b> Site Avg: <b>46.64</b> %	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Bahrain		91,315	4.37	00:03:55	55.33%	37.37%
Saudi Arabia		23,482	2.97	00:02:14	85.45%	55.78%
India		8,772	3.88	00:03:56	75.02%	40.62%
Egypt		8,642	2.56	00:02:20	84.40%	56.98%
United States		7,223	3.01	00:02:06	81.88%	60.54%
United Arab Emirates	3	7,082	3.77	00:03:06	79.81%	44.93%
United Kingdom		4,587	3.38	00:02:37	73.03%	47.31%
Algeria		4,368	1.84	00:01:32	90.25%	73.01%
(not set)		3,668	3.41	00:03:16	71.05%	46.16%

Jordan	3,628	2.49	00:01:59	86.99%	62.18%
					1 - 10 of 188

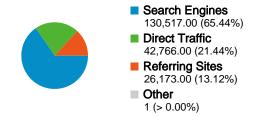


### All traffic sources sent a total of 199,457 visits

21.44% Direct Traffic

13.12% Referring Sites

65.44% Search Engines



# **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	120,320	60.32%
(direct) ((none))	42,766	21.44%
bahrain.bh (referral)	4,640	2.33%
yahoo (organic)	4,243	2.13%
bing (organic)	3,697	1.85%

Keywords	Visits	% visits
ministry of health bahrain	7,856	6.02%
مسجلا ةلتك باسح	4,200	3.22%
ةحصلا ةرازو	3,739	2.86%
moh bahrain	3,247	2.49%
king hamad hospital bahrain	2,654	2.03%